

## Photographer Directions

Mercer County wishes to have a collection of recent photographic images that illustrate living, working and playing within its 12 municipalities.

We invite you to submit your digital images. We are looking for images that illustrate area heritage, economic vibrancy, and cultural diversity and that include public buildings, historic sites, parks and events with or without people using those places.

The images would be used in editorial and commercial digital and print media promoting the County. Your credit line would appear in the media in which they appear, whenever possible. The County would have exclusive rights of the images and will not sell them.

If you wish to photograph upcoming events, please sign up to the email list at <https://goo.gl/forms/Ypjfq6SPIKztFB2I3> The County will not reimburse you for expenses, damages or losses incurred in participating. You may not suggest or claim that you are working for the County and the County makes no guarantees that it will use the images that you submit.

### Instructions

1. Complete an agreement. Only one agreement is needed for participation as opposed to one for every image. You can either complete the Agreement online here, <https://goo.gl/forms/ofXv7XRQfWLSva9t2> or download a .pdf of it here, <http://ciephoto.com/PhotogAgree.pdf> , then print, sign and mail it in.
2. Add to the metadata of the images the date photographed (copyright date) and your name as you would like it to appear in credit line.
3. Submit the images in one of these ways:
  - a. Email *a link* to your images hosted online to the project curator, [cie@ciephoto.com](mailto:cie@ciephoto.com)
  - b. Email *no more than 5 images* to the project curator, [cie@ciephoto.com](mailto:cie@ciephoto.com)
  - c. Mail the images on a flashdrive, CD or DVD to: Julie Willmot, Director of Communications, 640 South Broad Street, Room 502, Trenton, New Jersey 08620

### Requirements

The images should:

- be yours, not licensed;
- have been taken on public property or with the permission of the private property owner;
- have been taken in Mercer County; and
- not include obscene material.

### Parameters

The images should:

- Not be cropped.
- Not be resized larger or smaller.
- Not be manipulated. Please do not Photoshop the images in any way (i.e. color space, brightness).
- Not have a watermark or type overlay.
- Be saved in one of these file formats: PSD, TIFF, PNG, JPEG.